



# ELEMENTS

*Merry Christmas from B-K, Teka and Star Finishes!*

## Peanuts A Go Go!

by Nathan Sloan

Peanuts. What do peanuts make you think of? For some it's the thought of a family outing at the baseball park watching your favorite team play on their home turf. For others it may be a special holiday dessert that Grandma always makes. For me however, peanuts remind me of the time consuming and labor intensive packaging system that Teka is so accustomed to. From the moment they arrive off the delivery truck, I despise them and for good reason. First, our crew would spend the next half an hour to an hour unloading and stacking the peanut bags in some fashion so as not to consume too much floor space. Second, they are an environmental nightmare; they are toxic to produce and they don't biodegrade. Lastly, when you open a box that contains packing peanuts, make sure all doors and windows are closed and

no one is breathing because you will have peanuts all over the place; if so much as a puff of air comes in contact with those airy "S's."

Enter Intellipack; a foam-in-place packaging system that allows Teka to not only reduce packaging costs, but offers a superior packaging system, as far as protection is concerned, for our products. No longer will our

customers, who are typically outdoors, open our shipments and unleash what is sure to be a frenzy of green peanuts swirling around and scattering throughout the property. Intellipack offers a two-part chemical that mixes to create a sturdy and complete cocoon for Teka's

fixtures. The chemicals used are biodegradable and the bags contained in the shipments can be discarded with normal household garbage. There is also an 800 number the end user can call to have the bags recycled.

We are very excited to be using this new system and we are happy to be providing our customers an even more secure package. **T**



Before...Peanuts, peanuts, peanuts! Teka's former time consuming and labor intensive packaging system.



Today... Teka incorporates Intellipack system which reduces packaging costs as well as superior protection of shipped products.



Through December 31, 2006, you will earn additional commissions in our 2fer20 Sales Incentive. Whenever you combine both B-K Lighting and Teka Illumination fixtures on the same project, we will increase your base commission by 20%.

Contact your customer service representative for complete details on this exciting incentive.

## TEKA ILLUMINATION

ask about our credit terms!

- No upfront payment!
- New 5 Year Warranty!
- 30 Day terms!

# CUSTOM CORNER

## LBW-2344 with Nickel Plate finish...

The LBW-2344 is the wall mount version of our very popular LBP and LBS series fixtures. It utilizes the large 27" diameter copper shade and a heavy brass mounting system to ensure a lifetime of worry-free operation. To give you an idea of how stout the fixture is, the flat brass wall plate weighs 10 pounds alone. Lamping options include 150W incandescent, 42W PLT, or 70W E17 MH (available only with remote ballast). Specify an LBW and your project will certainly attract attention...attention it deserves.

Custom#: LBW-2344 277v

Please save this in the "Custom" section of your TEKA Lighting binder



## Save the Date

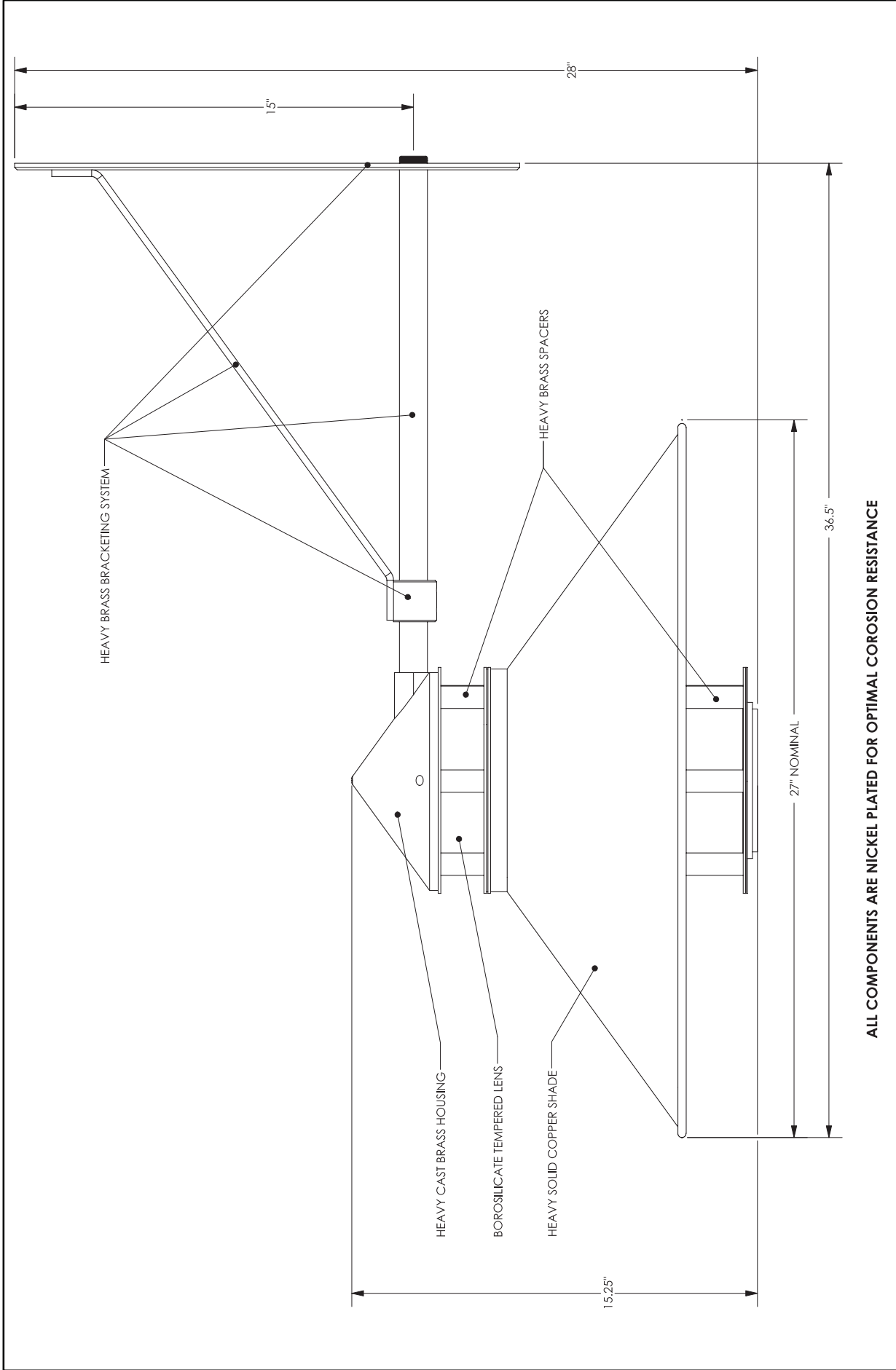
January 17  
DL Forum  
New York, NY

January 26-27  
Lightshow SouthEast  
Fort Lauderdale, FL

March 8-11  
BKU  
Madera, CA

April 17-18  
RepcO II Expo  
Pittsburg, PA





ALL COMPONENTS ARE NICKEL PLATED FOR OPTIMAL CORROSION RESISTANCE

ECN	LTR	REVISION	DATE	APPR	<p>THE USER SHALL OBTAIN A COPY OF THE RECEIPT OR POSSESSION OR NOT DISCLOSE ITS CONTENTS, OR TO DISCLOSE OR REPRODUCE ANY INFORMATION OR USE WITH OUT SPECIFIC ILLUMINATION IS STRICTLY FORBIDDEN.</p>	<p>SCALE: 1:3</p>	<p>DR: _____</p>	<p>CHK: _____</p>	<p>DATE: _____</p>	<p>MATERIAL: _____</p>	<p>TEKA ILLUMINATION, INC.</p>	<p>DRAWING NUMBER: LBW-2344 277V</p>
					<p>UNITS: DIMENSIONS IN INCHES</p> <p>FRACTIONS: 1/32</p> <p>XX: 30:10</p> <p>ANGLES: 30°</p> <p>UNSPEC RAD: 0.02</p>						<p>LBW-2344 with Nickel Plate finish</p>	